

# Business cases around the globe

**Olga Filonchuk**, Head of Business Development (Europe, Africa, APAC)

**Kseniya Dolia**, Regional Development Manager (Europe and French-Speaking Africa)

**Anna Anistratova**, Regional Development Manager (APAC)

**Nishad Kaippally**, Wialon Implementation Consultant

**Javokhir Vapaev**, Regional Development Manager

## Challenges

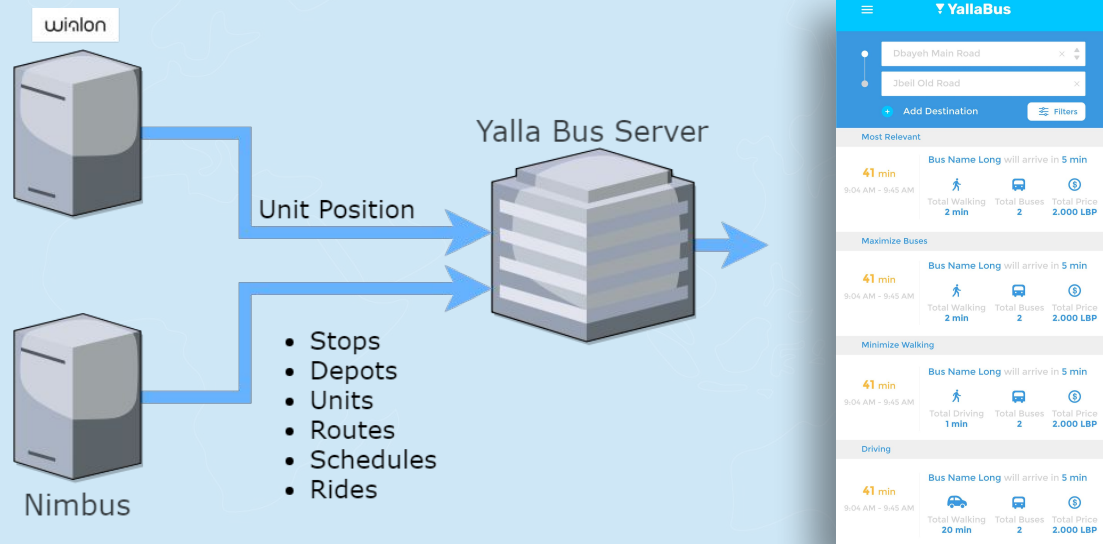
- 80% People use private transport
- 20% People public transport
- Pollution and Congestion
- Lack of information of schedules and routes



## Implementation

Server and App for commuters to check:

- Availability
- Schedules
- Routes
- Wialon API + Nimbus

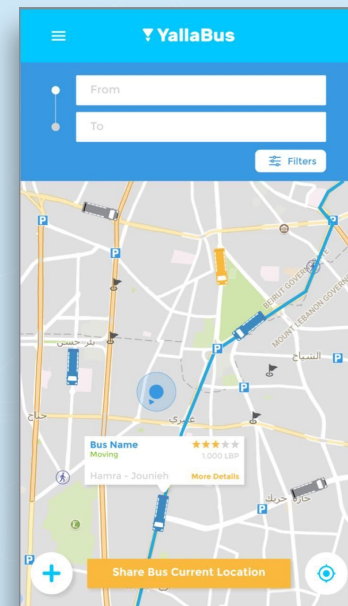


1

# Yalla Bus App from Beirut

## Results

- Potential of **6500** Buses
- End user App to Display Routes and stops.
- Future displays solutions
  - Bus stops schedules
  - **Next Stop** display onboard





## Challenges

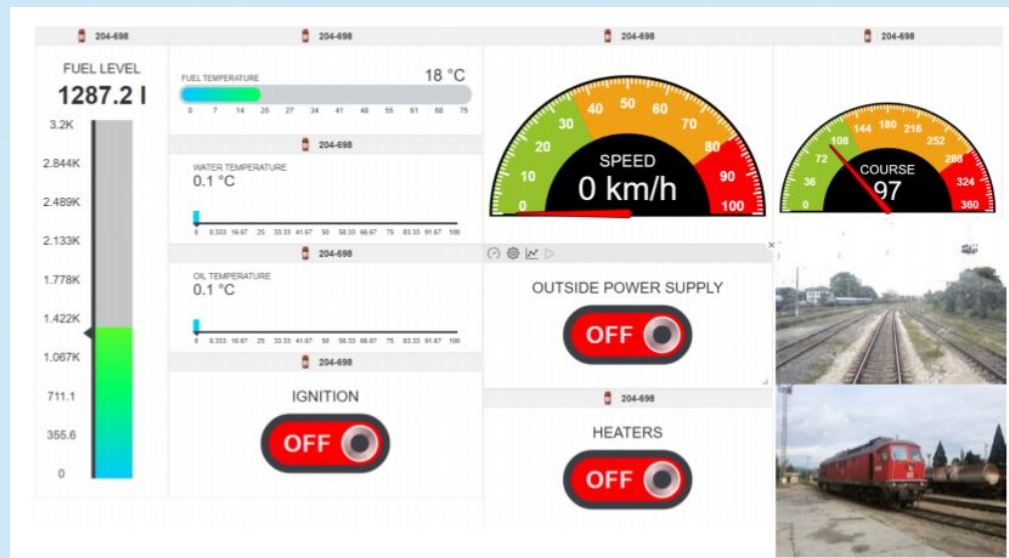
- High operational costs
- Ineffective route planning
- High risks in case of a human error
- High carbon emission



## 2 Railway industry monitoring in Bulgaria

### Implementation

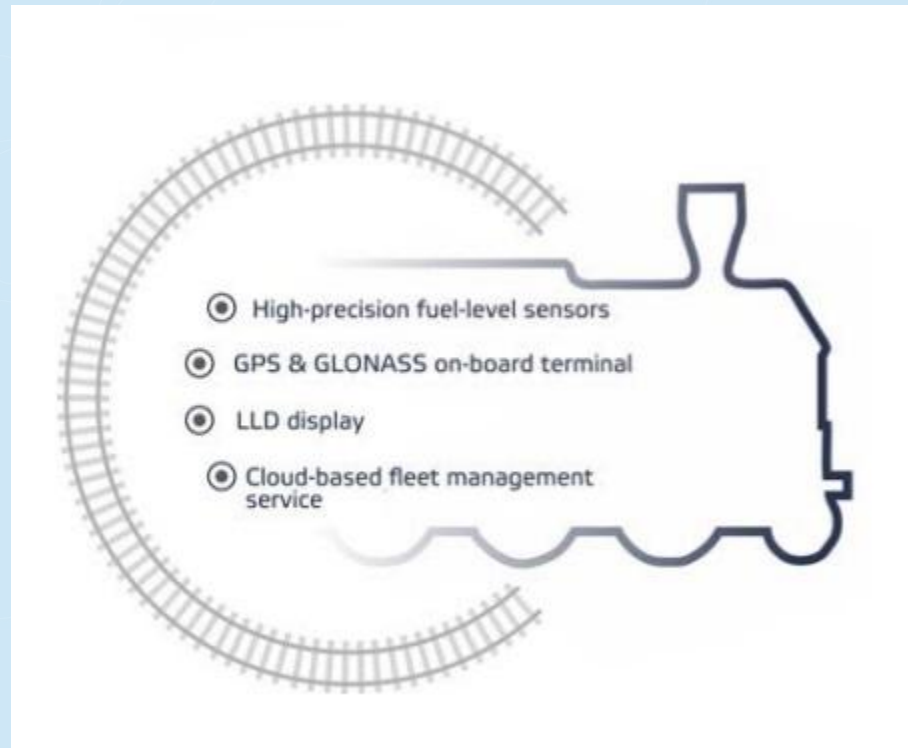
- Tracking devices
- MDVRs with 2 cameras
- FLS and temperature sensors
- 24/7 control in Sensolator
- KPI analysis in Dashboard
- Route control in Monitoring interface
- Alarms on LLD in the cockpit



## 2 Railway industry monitoring in Bulgaria

### Results

- Fuel consumption is reduced by 24%
- Idling is reduced by 18%
- Increased route planning efficiency
- Carbon emission is reduced by 20 %



## Challenges

- High costs of telematics service from previous TSP
- High installation costs
- Slow installation speed
- Increased level of unauthorized vessels





## 3 Vessel tracking in the Amazon Rainforest

### Implementation

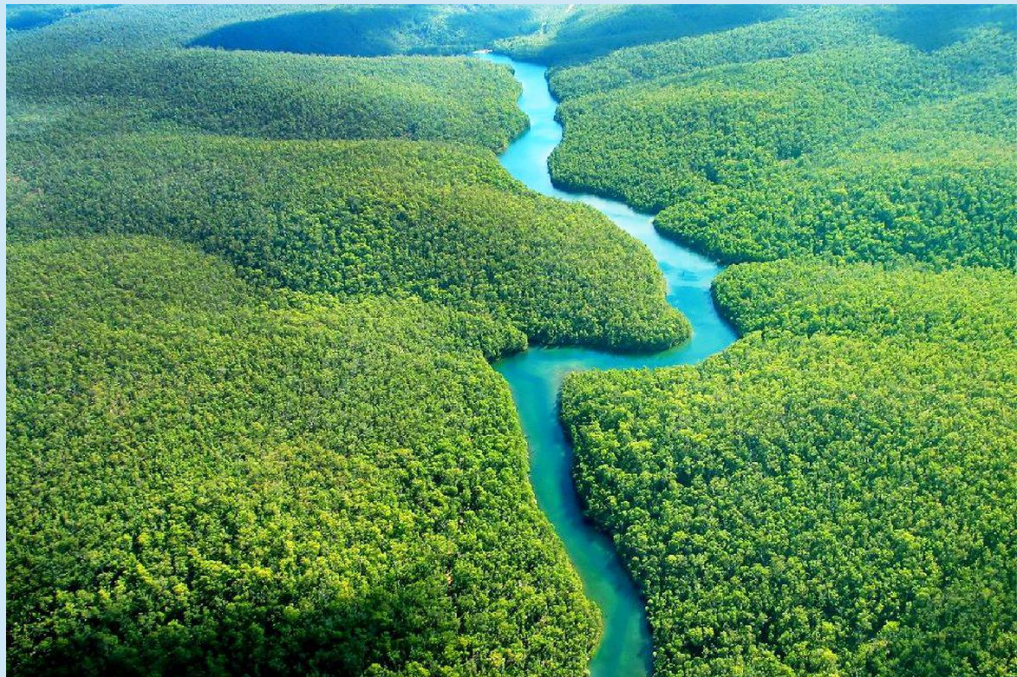
- Creation of infrastructure in the Amazon area
- Training of local people for faster installation
- Integration of Wialon with the government system
- Routes on Wialon



## 3 Vessel tracking in the Amazon Rainforest

### Results

- Decreased tracking service cost
- Increased installation speed
- Decrease in number of unauthorized boats
- Full control of the vessel, its route, cargo, passengers in real time
- Creation of job opportunities for local people



## 4 Door-to-door delivery of printed ads in the USA

### Challenges

- Regular delivery failures
- Lack of supervision over agents
- Insufficient level of response data from the specific audience





# 4 Door-to-door delivery of printed ads in the USA

## Implementation

- GPS tracker with SOS button
- Geo-fencing and trip/battery status reports
- Notifications on battery status





## 4 Door-to-door delivery of printed ads in the USA

### Results

- Time-efficient and automated delivery control
- Rational allocation of resources
- Higher standards of delivery in terms of reaching the right audience



## Challenges

- No information on location of the bus
- Poor routing
- No information on bus vitals
- Driver information validation



## Implementation

- Pre-check of the vehicle before the route
- Creation of authorized routes
- Real-time data for the authorities
- Verification of of drivers and busses



## Results

- Full awareness of the authorities on the status of vehicle
- Using only authorized routes in and monitoring real time
- Obligatory use of GPS on all school busses
- Plate number check







# Q&A

## 6 Wialon Logistics with Wialon API

### Challenges

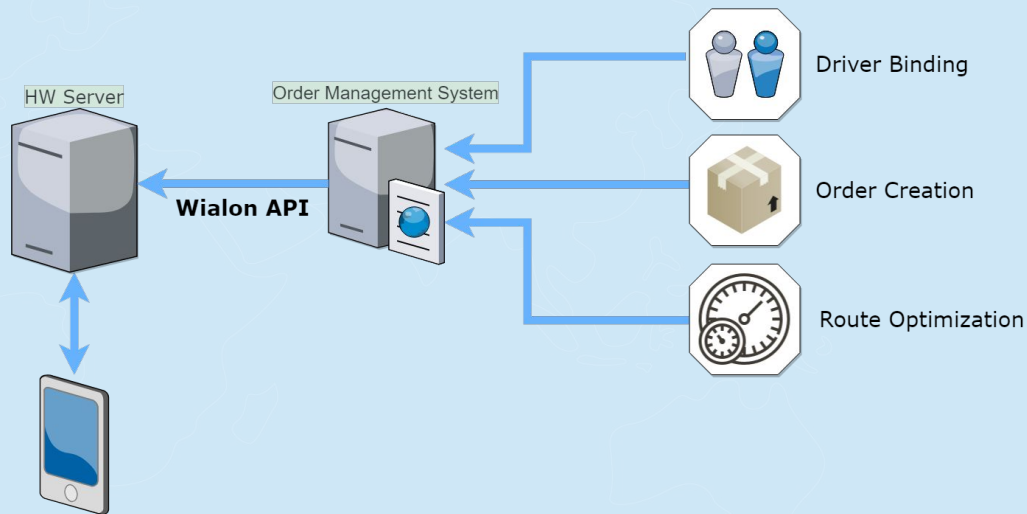
- Manage Driver schedules
- Create orders without position
- Manually correct positions
- Dispatch routes to Vehicles
- Notify Manager on Visiting Destination



## 6 Wialon Logistics with Wialon API

### Implementation

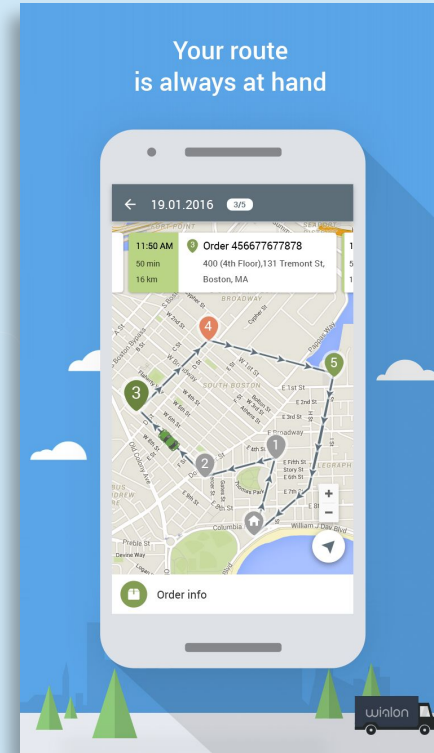
- Drive binding [Over API]
- Order Creation without positions [Over API]
- Position entry [With Logistics UI]
- Create Geofence for each order [Over API]
- Monitor changes in orders [Over API]



## 6 Wialon Logistics with Wialon API

### Results

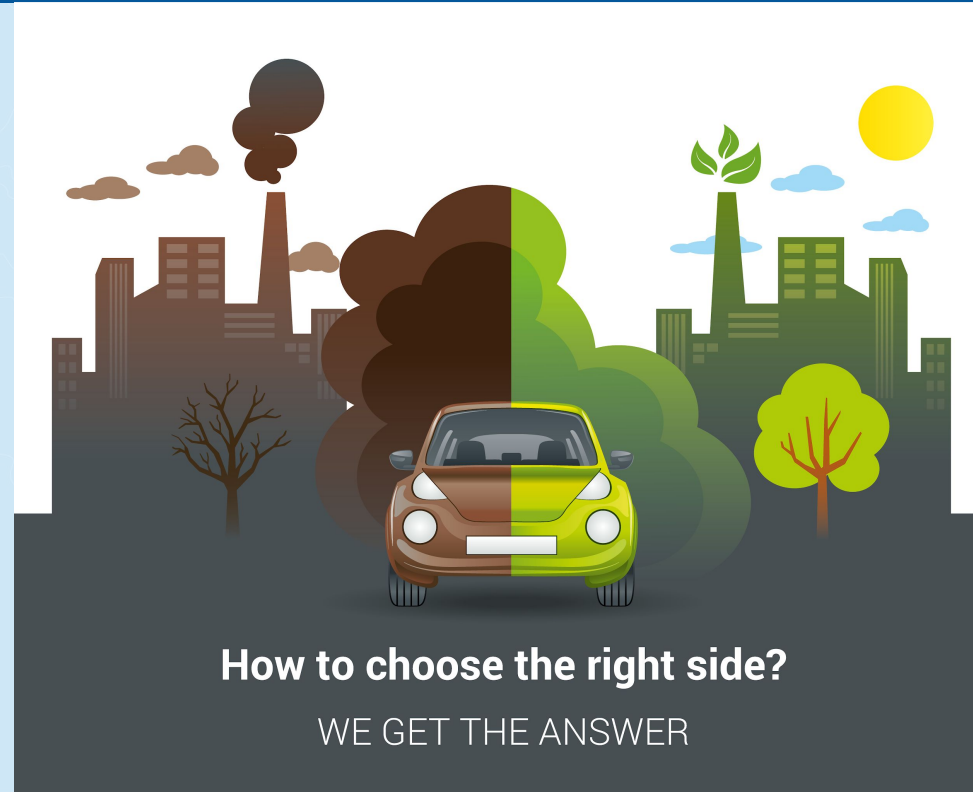
- Use existing Wialon Logistics Mobile App
- Automatic Dispatch of orders from Legacy ERP systems
- Option to Manually enter location
- Precise information on ETA





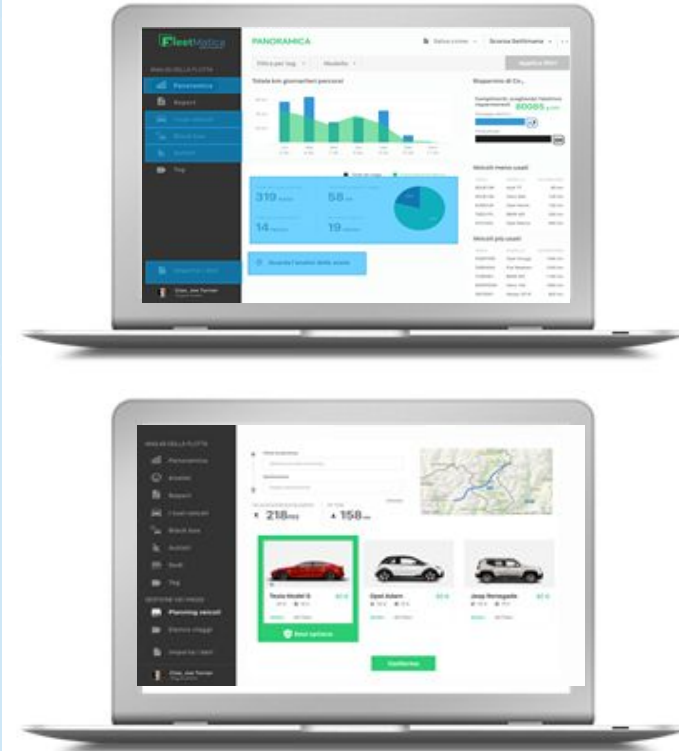
## Challenges

- High carbon emission
- Inability to compare efficiency of petrol and electric vehicles
- High wrong investment risks



## Implementation

- Development of a friendly UI
- Integration with Wialon Hosting
- Integration with weather and traffic databases
- OBD II devices in petrol vehicles
- Data collection from existing fleet
- Electric Equivalent autonomy calculation
- Advice on vehicle type choice



## 7 Switching to electric vehicles in Italy

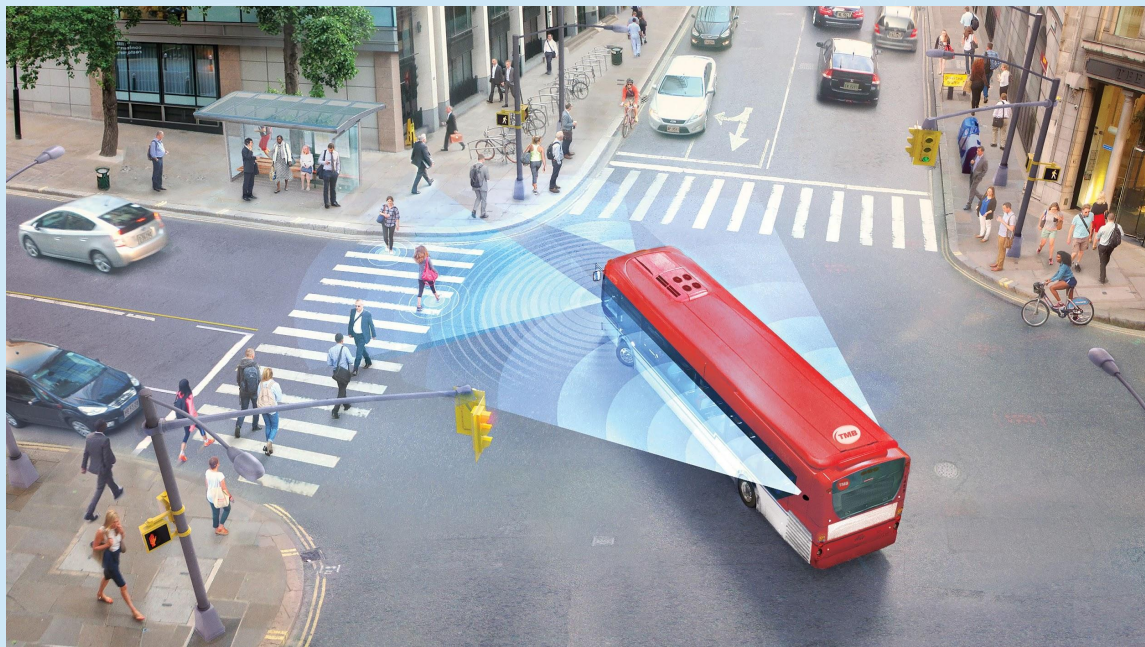
### Results

- Reduced carbon emission
- Increased fleet efficiency
- Scientifically based investment
- Creation of the customer base for the partner



## Challenges

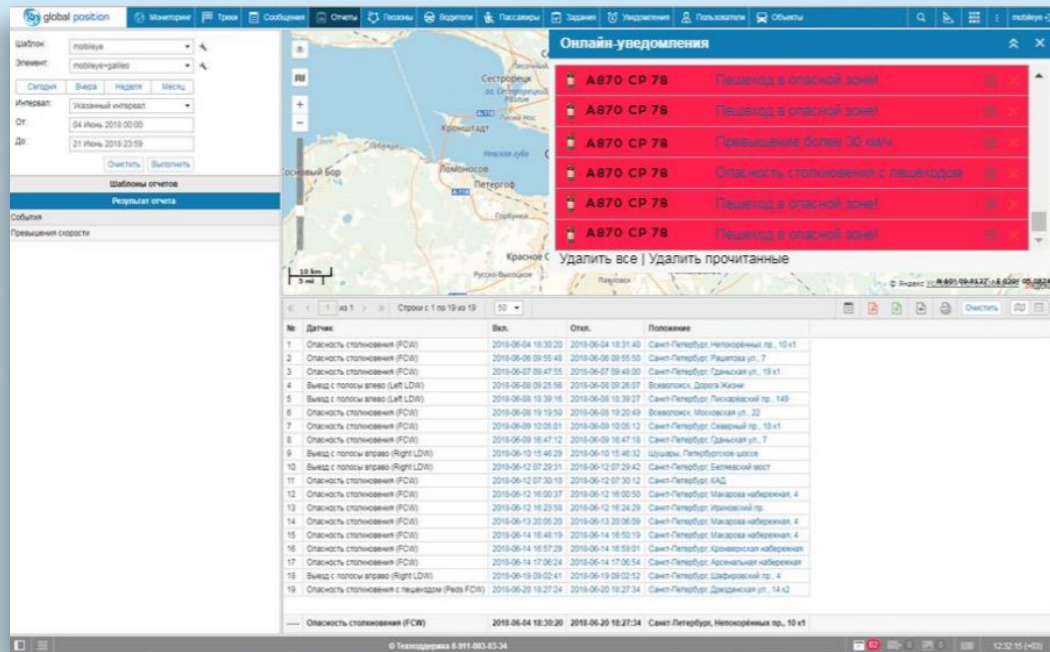
- Poor driving behaviour
- Increase in road accidents
- Increased insurance costs





## Implementation

- Notifications on lane departure, front collision, pedestrians collision events
- Driving behaviour report combined with the events above
- GPS terminal
- MobileEye hardware



## 8 Road accidents prevention in Russia

### Results

- First contract for 40 buses
- Decrease in road accidents
- NimBus upselling potential



## Challenges

- High operational costs
- Fuel thefts due to unauthorised stops
- Ineffective delivery process
- High percentage of product spoilage



## Implementation

- Trip monitoring using dynamic groups and notifications
- Route management
- GPS devices
- Fuel level sensors
- Temperature sensors



## Results

- Operational costs optimization
- Improved fleet utilization
- Reduced arrival time
- Product quality assurance
- Enhanced customer experience





# 10 Logistics for Laboratories in Argentina

## Task

- To create controlled and effective routes for collection of laboratory samples

## Challenges

- Proper allocation of 20+ vehicles to collect blood samples daily
- No clear routes for collection
- Drivers lying about their location, stops and
- No clear collected sample count



# 10 Logistics for Laboratories in Argentina

## Implementation

- Creating routes that indicate stops that drivers must make using Logistics
- Using geofences to inform when drivers make their stops
- Notifying health centers when the vehicle approaches for pickup
- Registration of samples collected at each stop



# 10 Logistics for Laboratories in Argentina

## Results

- Drivers receive all the information of routes and stops in advance through the Logistics app
- Laboratory has full control of the routes and stops without problems or complications
- Time efficiency increase thanks to ETA
- Workload allocation as laboratories know the sample count





# Q&A

A faint, light blue outline of a world map is visible in the background of the slide, centered behind the main text.

# Thank you for your attention!